

Solano County Arts Council Home Of The Solano Creative Arts Consortium

AGENDA MEETING VI



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Our Hosts

JACK AND LINDA

PLEASE PATRONIZE THEIR ESTABLISHMENT



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Attendance



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Review and Approval Of Minutes



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Secretary



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Treasurers Report

Cash on Hand \$3759.37

Owed

Paul Fondersmith \$1233.00

Prior Web Master \$??????



Solano County Arts Council Home Of The Solano Creative Arts Consortium

Address

340 Travis BLVD Suite 2 PMB # 181

Migrate Old Address

on Records and on web site (Action Item)



Solano County Arts Council Home Of The Solano Creative Arts Consortium

- Account Consolidation Name
 - Solano County Arts Council and Creative Arts Consortium
- Transfer Gala \$\$\$
- Pay Pal on web site
 - (action item)
- Etix On- line Account for Spotlight photography
 - (vote – action item)
- Etix merchandise (info)
- Post IRS and State Nonprofit letter on web (action item)



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- Records Storage @ SCT warehouse
 - (action item)
- Records list
 - (conceptual inventory- Vote and action item)



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- Membership Group Report

- Strategic List

- Directors Fees (vote- action item)
- Membership levels and premiums (vote and action item)



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- Solano County Youth Arts Council(SCYAC)
 - Demographics (action item)
 - Shared seat (one student on rotation and one advisor) (action item)
 - Co link and co advertise mutual web site and activities (action item)
 - SCYAC Banner Ad
 - K-12 Working Group
 - Youth Art Fair exhibit and kickoff reception
 - County Fair presentation



SAVE THE DATE



Sponsored by
Solano County Office of Education

Artist's Reception

May 21, 2009

6:00 - 7:30 PM

Entertainment and Refreshments begin at 5:30 PM

Located at Solano County Office of Education
5100 Business Center Drive, Fairfield, CA

Art Exhibition

May 26 - 29, 2009

9:00 AM - 6:00 PM

&

May 30, 2009

9:00 AM - 2:00 PM

Free to all visitors

Located at Gomer Historical School
4522 Abernathy Road, Fairfield, CA

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- AB 700 Creative Industry And Revitalization Act
 - <http://californiaartsadvocates.org/ab700.html>
 - May 28th action Item



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- 16% of GF revenues (\$27 Million) derived from sales and use taxes on art-related sales divert to a new Creative Industries and Community Economic Revitalization Fund
- California Arts Council gets \$\$ for encouraging art awareness, promoting employment of artists, provide for the exhibition of art works in public buildings, and awarding prizes or direct grants



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Solano College

Accreditation

Wash DC visit



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CAAC/ Community Services Update (vote action item)



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Etix Issues

- Business model review
- implementation by members
 - (info and Vote and action item)
- SEED grant folks
 - (Vote and action item)
- Outreach County and local
 - (need plan)





Event
Information
HERE!

powered by
Ty Zedec

Section 34	Row 34	Seat 34
Price \$0.00	Fee 20.00	Total 20.00



525047

Ticket Count: 1 of 2

By your purchase and use of this
ticket, you agree to be bound by
the terms fully disclosed at
<http://www.etix.com/privacy.html>.

**THIS IS YOUR TICKET
DO NOT DUPLICATE**

Support *Your* Solano County Arts Council
www.solanocreativearts.com

Your Ad Coupon Message Here!
All On - Ticket Ad Revenues Go To
www.solanocreativearts.com

Donate To Save County Arts
www.solanocreativearts.com

Advertise With Us On The Internet At
www.solanocreativearts.com

Every Web Visit Helps Our Cause

Visit Web Site - Event Calendar - Tickets - Coupons
www.solanocreativearts.com

Support Our Charter Supporter!
Jack And Linda's Country Café

2390 N Texas St Fairfield 425-1442

Warm Wonderful Food And Folks

Save This Ticket

Click On Their Banner At
www.solanocreativearts.com

COUPON

For A Valuable Delicious Deal!!!



Spotlight Photography

**Incredible Photography Deals Of Performance For Family Friends Patrons
Mementos And Memories**

Generous Portion Of Proceeds Support Your County Arts Council

www.solanocreativearts.com For Details

Solano County Arts Council Home Of The Solano Creative Arts Consortium

- Marketing
 - Spotlight Photography Report and Demo Page
 - McCormick Productions
 - Intro
 - Commercial
 - Placement- Etix Web Page
 - (vote and action item)
 - UC Davis



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- Logo
 - (vote – action item)



State Council Partnership



Solano County Arts Council Home Of The Solano Creative Arts Consortium

- Merger of SCAC Web Site
 - Domain Control
 - Redirect Traffic
 - Migrate Info
 - (vote –action item)



Mission Statement

- Not whimsical poetry or hyperbole ... powerful tools.
- Assertive, use superlatives and state what exactly you do
- Memorable core principles-your reason for existence
- Basis for judging success of the organization and its programs
- Attracts donors, volunteers, and community involvement
- Helps donor grantors and boards- tool for resource allocation.
- Realistic, inspirational, motivational, informative, and emotional.
- Not abstract or too intellectual.
- *everywhere: on letterhead, brochures, the Web site*



MISSION SAMPLE PHRASES

- Promote Performing and Visual Arts in Solano County
- Pursue excellence Share Grant Resources
- Build Regional Cultural Ties to education
- Every hearth head and home
- Inculcate Culture as a permanent core county competency

WE believe



County Fair

FCFS Indoors 18 slots July 22-26 Platoons
40 min @ 6-7-8pm WTF11-1- 3-5-7 Sat NO 7pm Sun

– Cabaret- floor tables chairs (8x8)

- walls - hardware and security
- HVAC
- Names and polish NOW
- POC to get others
- Promote SCAC engage audience connect with families



County Fair

- INDOORS
 - ON line web and slide show and sell tix
 - Tech \$\$\$ Slides
 - Marketing liaison
 - All emails web sites KUIC School Boards Councils Papers
 - Promos ad discounts Validation?
 - Staffing



County Fair

- FCFS Outdoors TBA
 - peer review after application
 - Need kit completed and returned by 1 June
 - Possible larger main stage opportunity for large musical groups
 - Symphonies
 - Opera
 - Community bands and Jazz societies
 - Choral
 - STRESS KIDS



County Fair

TEAM

DEADLINE



Solano County Arts Council Home Of The Solano Creative Arts Consortium

- Announcements And Around The Room
- Next Meeting

