

# Magnetism could fix local arts

I have been pondering the physics of electricity and leadership.

Current is a moving electrical charge. Moving currents produce magnetic fields; no movement, no magnetism. Electron "spin" is the major contributor to magnetism; however electrons don't conventionally spin. They do race round their nucleus; a powerful center holding them in place. Furthermore, if they're not aligned similarly, their "spins" cancel out and there is no magnetism after all.

Electrons can be like people who spin around core attitudes and aptitudes, weaving a direction. When aligned with others, the effect can be positively magnetic causing electrifying currents attracting progress and change and holding them fast. It's funny how many politicians and bureaucrats perversely mirror the natural world but not necessarily its genius.

Magnetic people draw folks together and pull people to right reasoning and right decisions, magnetizing those they lead to do the same. Leaders sizzle with currents of creativity and the power of possibility thinking. As with the little electron, their spin is most magnetizing when aligned with others

Leaders align and assemble resources into ideas and ingenuity magnets. Leaders are alchemists electrifying base metals into wondrous attractants with the power of miracles that hold them



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inseparable.

However, the "spin" of leaders must be "true," consistent and in the same direction or the current of electrifying leadership and the changes and charges it brings will die.

Some leaders wobble in death spirals. An example is the mediocrity mambo of "we've always done it this way and this way we will stay, Ole!"

Some bureaucrats use the "dodge ball spin," wherein they label passionate loadstones of logic bringing them solutions as being far too overcome by emotion. This is done to dodge the wrecking ball of overwhelming superior reasoning. Some support great ideas and galvanize partnerships. The city is doing just that and it comes to fruition in a few weeks.

Fairfield residents are in the throes of trying to reengineer the city's approach to the arts and more so the Fairfield Center for Creative Arts. Artists, businesses and volunteers are collaborating with the city as partners to throw one whooopdeedoo of a gala called Arts Gone Wild at 6 p.m. May 22 at FCCA.

There will be jazz, dancing, food, wineries, poetry, opera, musical theatre, high drama, classical music and Holly Stell with VOENA -- all for \$15 with tickets available now at City Hall at the Mall (428-SHOW).

Owing to smart spinning by some bright magnets, there will be a profit if you all attend. The point is to prove how your city assets can make money and be the seed

crystal that revitalizes your downtown. This is only if we do things right, starting on the most important date of all, May 23.

The city has stewardship of our bricks, mortar and personnel. Our city has a cable television station and Web space. These assets must be smartly utilized and that starts with visionary and skilled leadership.

This gala is a proof of principle about partnership, a proof of the interpersonal physics of the power of charged up folks aligned similarly. A lot has been done and can continue. Tell your City Council and city manager what you think. Imagine a revitalized downtown

FCCA is not a rental facility. It and its staff are not owned by an arts consortium. There is no official free standing Web site, the ability to order tickets on the Internet or another 30 or so practicable short- and long-term improvements that give such venues the magnetic power to perpetually attract patrons, restaurants and retail foot traffic to burgeoning businesses. In these dark economic times, FCCA cannot be a magnet in the rust

Lustrous expensive loadstones like FCCA need all Fairfield electrons spinning in the same direction, and not just on May 22. What could such a powerful magnet, rightly conceived, attract?

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